2018 ANNUAL REPORT

To Join
And Enjoy
Your Magnificent New
ST. PAUL
Jewish Community Center

OUR JCC, REIMAGINED.

Mural in the first permanent JHSUM exhibit space chronicling St. Paul JCC history.
Dear Friends

In 2019, we celebrate the 35th anniversary of the Jewish Historical Society of the Upper Midwest.

Throughout our years, we have collected and documented the history of Jewish life in this region, through oral history, artifacts, photos, scrapbooks, official documents and personal papers. This work enables us to see how similar we are to Jews in other parts of the country and the world, as well as identify how we in this region are unique.

We preserve our rich history through programming, research and exhibits as well as through our archives, now held at the University of Minnesota at the Nathan and Theresa Berman Upper Midwest Jewish Archives. Knowing of our past enables us to better understand our lives today, as well as where we are going in the future. What’s more, our Jewish immigrant history connects us in common experience with the many ethnic and religious groups who have sought refuge and a better life in this country, continuing to this very day.

Looking ahead, our 36th year is Double-Chai, and we will continue to celebrate the life – past, present and future – of the Upper Midwest Jewish community.

Your support of JHSUM ensures that we continue this important work, and we thank you. Here’s to many more years – many more Chai anniversaries, preserving the stories and experiences of the Jews of the Upper Midwest.

All the best,

Jamie Heilicher, Board President

Robin J. Doroshow, Executive Director
That’s certainly the case for Harry Lerner, founder of Lerner Publishing, charter member of the Jewish Historical Society of the Upper Midwest, and a product of our Minneapolis Jewish community.

History, books and Jewish identity were well represented when, in November 2018, Lerner had the honor of presenting a Minneapolis child with the 100,000th free book through the PJ Library program.

PJ Library is a national non-profit providing free books with Jewish content to Jewish and interfaith children. One of the publishers of its titles is KAR-BEN, an imprint of Lerner Publishing, the company Lerner founded in the late 1950s, after returning to his hometown following a stint overseas in the army.

Born in North Minneapolis in 1932, Lerner grew up with three older siblings in a strongly Jewish but not religious household. His parents, Morris and Lena, were deeply involved with socialist, labor and Zionist groups, and a Jewish-centered social life was a foundation of their lives.
Lerner’s discovery of publishing came about when, while stationed in Germany, he had the idea to produce a guidebook for all the GIs purchasing cars, taking advantage of cheap gas, and seeing a bit of the world. The book, published through the military’s news organization, was a success.

Lerner took on his next publishing project with his brother and sister-in-law — both doctors who wanted to publish books on childhood diseases. More medical books followed.

The National Defense Education Act, signed into law by Lyndon Johnson, created a new market for children’s books: With the funding from the NDEA, school libraries mushroomed. When Johnson came into office, fewer than half of elementary schools had libraries; by the end of his term, nearly all did.

Today, Lerner Publications is helmed by Adam Lerner, Harry’s son, who joined the company in 1998. Although Harry is still active in the business, Adam’s leadership enables him to deepen other interests. He is a regular at JHSUM events and recently trained as a volunteer leader for the JHSUM’s Northside Minneapolis tours.

He is also active in the Ampersand Club, an organization that fosters appreciation for the historic and artistic importance of the printed book and related crafts such as typography, fine printing, binding, papermaking and book design.

Jews, books and history — a natural convergence that have made Harry Lerner and his family an important part of JHSUM and our whole community.

A number of KAR-BEN titles delivered through the PJ Library program.

Growing up Jewish
Family life included synagogue membership at Tifereth B’nai Jacob (aka the Elwood Shul), but Morris and Lena’s deeper interests were with the social groups: Arbiter Ring (Workmen’s Circle) and Labor Zionist groups such as Poale Tzion and the Farband.

Harry attended Talmud Torah four days a week through his Bar
Mitzvah, and spent summers at the Habonim camp in Waupaca, Wisconsin.

Encountering the world
Harry’s first job was as a canopy setter at the Homewood Theater, for compensation of $1 per week and all the movies you and a friend wanted to see.

He graduated from North High School and moved on to the University of Minnesota, where he studied International Relations. He included a year of study at Hebrew University in Jerusalem during his undergraduate years.

From 1954 through 1956, Harry served in the army in Germany. During this period he conceived and produced his first publication: C-Plate Car and Travel Guide, a travel guidebook for GIs published by the military’s news source, Stars and Stripes.

Family, and family business
After returning to civilian life, Harry continued to publish books on a variety of topics. Meanwhile, in 1961, he married Sharon Goldman. During the 1960s and 1970s, they raised their four children — Adam, Mia, Danny and Leah. While raising their family, the business grew, with Harry as publisher and Sharon as an author and illustrator.

The 1980s brought challenges and new beginnings: In 1982, Sharon passed away following a battle with breast cancer. And in 1985, Harry met Sandra Karon Davis, formerly of Duluth. She worked as an editor and proofreader at Lerner Publications. Their relationship developed over many years, and they married in 1996.

Meanwhile, the four Lerner children began to marry and start their own families in Minnesota, New York and Israel. Today Harry has nine grandchildren.

In 1998, son Adam and daughter Mia began to work with the family business. Mia works as an illustrator and author, and Adam worked his way up to publisher and CEO. Harry remains active, as does Sandra in some editorial duties.

In 2018, Harry had the honor of presenting a Minneapolis child with the 100,000th free book through the PJ Library program, published by KAR-BEN, an imprint of Lerner Publishing (see full article for more details).
2016-2018 Highlights

One of the key highlights of the past two years has been our hiring of Robin Doroshow as Executive Director. Her energy and talent have made many of the rest of these accomplishments possible.

EXHIBITS AND EVENTS

Grand opening of the Steinfeldt Family History Center
St. Paul JCC: October 14, 2018, ongoing
Through the generosity of the Oren and Sharron Steinfeldt Foundation, a permanent gallery has been established at the St. Paul JCC. JHSUM is the curator for the gallery — our first permanent space to date. The JHSUM annual meeting was held on October 14, 2018, featuring an exhibit “A Kehillah Comes Together,” displaying highlights from the nine-decade history of the St. Paul JCC.

“Jewish Scrap Stories from the Upper Midwest”
Sabes JCC: April–May 2016
St. Paul JCC: May 2018
JHSUM developed a powerful multimedia exhibit highlighting the stories of Upper Midwest Jewish families covering more than a century of history. As part of this project, we published a journal to capture and preserve the insights and experience of the exhibit.

“A Campus Divided: Progressives, Anti-Communists, and Anti-Semitism at the University of Minnesota, 1930–1944”
Elmer L. Andersen Library: August–November 2017
JHSUM co-sponsored this exhibit, researched and created by U of M Professor Emeritus Riv-Ellen Prell with the support of the Nathan and Theresa Berman Upper Midwest Jewish Archives. As part of our sponsorship, we arranged a private reception and tour for JHSUM members, led by Professor Prell.

“Shvitzing it Out on the Prairie”
Bonanzaville, West Fargo, North Dakota: August 2017, ongoing
JHSUM is a co-sponsor of this ongoing exhibit about Jews in North Dakota. The exhibit highlights Jewish homesteading history.

Leon Sorkin Exhibition
Sabes JCC: August 5, 2018
Homewood Studios: July 23–29, 2018
Leon Sorkin, known as Mar Sorkin to a generation of B’nai Mitzvah students, was a prolific artist in addition to a dedicated tutor. We produced an exhibit of his work featuring portraits of his students and views of North Minneapolis.

PUBLICATIONS AND SCHOLARSHIP

We Spoke Jewish – book publication
Supported by a State of Minnesota Legacy Grant
In Fall of 2017, JHSUM published We Spoke Jewish, created by historian, genealogist, artist and JHSUM

An Afternoon of Reflection, Remembrance and Renewal of Friendships of Rondo
Hallie Q. Brown Community Center: Martin Luther King Day, January 15, 2018
Jewish and African-American elders with ties to the old Rondo neighborhood in St. Paul came together to celebrate their shared history at the Hallie Q. Brown Center. The event brought together people who hadn’t seen one another in 50 years. Coverage in the St. Paul Pioneer Press brought the story to a broader audience.

Dakotas — oral histories and artifact preservation
Several Jewish elders from both South and North Dakota recorded oral histories. South Dakota and North Dakota congregational artifacts were collected and will be housed at the UMJA. Executive Director Robin Doroshow visited all three South Dakota congregations.

North Side Minneapolis through a Jewish lens — volunteer tour guide training
Minneapolis North Side: sessions in October 2017 and May 2018
Community members received training to lead tours of the Jewish North Side of Minneapolis.
The Steinfeldt Family History Center is important because it is the JHSUM’s first permanent exhibit space. But it is so much more than that.

“It’s a whole area where people can sit and talk about history in their own way,” says Sharron Steinfeldt. “They can share stories and exchange ideas. It’s a gathering place.”

And, noting that the JCC’s coffee station is strategically located, she adds, “There’s nothing like sitting down and having a cup of coffee.”

Steinfeldt said that working with the JHSUM and the JCC to support the space was “an easy decision” for many reasons, but two important ones came immediately to mind: her family’s deep roots in St. Paul and her steadfast belief in the importance of telling the story of the Jewish people publicly—not just for Jews, but for non-Jewish people to see and understand, as well.

The original JCC at Holly and Grotto was a social hub for Steinfeldt and her friends, as active St. Paul teenagers in the 1940s and 50s.

Her interest in history grew later: As an adult, she was drawn into a friend’s oral history project on the Iron Range.

Steinfeldt has been an avid supporter of the JHSUM, “since before it existed,” she says, going back the full length of the organization’s 35-year history. She has poured hours and hours into launching and sustaining the society through its first decades.

Steinfeldt hopes the exhibit space inspires the young people who pass by it every day to take an interest in preserving history. And not just the history that’s displayed on the walls and the screens, but in preserving their own stories, which are happening now. (For more details on the exhibit and future plans, see Generations, Fall 2018.)
**Join the flow of history with JHSUM**

Your generosity and commitment to JHSUM allow us to fulfill our mission: to promote the vitality and continuity of Jewish culture in the Upper Midwest through preservation, interpretation and education.

Deepen your connection with the flow of history by making a contribution. Consider these options:

**Become a member.** Memberships supplement other donations, grants and endowment earnings, to support our annual operating and programming budget.

**Make a donation.** Any amount supports valuable programs in our community.

**Extend your legacy with planned giving.** Include a gift to JHSUM in your estate to express your passion for history as part of your legacy. You’ll also be leading by example, for others to give back.

Visit our site at jhsum.org/donate to make an online donation, or contact our office to discuss your contribution.

**To learn more**, contact JHSUM via email, phone or the web.

- history@jhsum.org
- 952-381-3360
- jhsum.org/donate

*JHSUM makes every effort to properly acknowledge each of our donors. If we have misspelled or omitted your name, please let us know, by calling 952-381-3360. We will correct it in future publications.*

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Ardis and Tom Wexler
Sybil and Seymour Wilensky
Dolores Wine
G. Winer
Stanton Wolkoff
William and Raleigh Wolpert
Dr. Scott and Sheri Yanosh
Ronald and Lynn Zamansky
Nancy Devitt and Richard Chase
In honor of Lois Devitt
Sheldon Chester
Sherman Devitt
Robin Doroshow and Rich Kronfled
In memory of Morley Lehrer
In memory of Erwin Eichen
In memory of Howard Levitan
In honor of Eli Aillon’s Bar Mitzvah
In memory of Rita Soltan
In memory of Bev Kieffer
In honor of Jay and Daphnah Sage
Wishing Happy Birthday to Theo Kronfled
In honor of Melissa Cohen Silberman
In honor of Sonny Snyder
Wishing speedy recovery to Cathy Feinstein Molever
Wishing Mazel Tov to Lenny Lichtblau and Susan Beaubaire on their engagement
Wishing Mazel Tov to Rabbi Avraham Ettedgui
In memory of Harold Arenson
Wishing happy birthday to Bob Marvy
In memory of Phyllis Schloff Stah
In honor of Dr. Riv-Ellen Prell
In honor of Earl Schwartz and Nina Samuels
In honor of Suzy Kronfeld and David Baum Family
In honor of Henni and Danny Ettedgui Family
In memory of Harvey Soltan

INDIVIDUAL CONTRIBUTIONS
Sept 2016–Dec 2018
Carolyn Abramson
Rabbi Morris Allen and Dr. Phyllis Gorin
In Memory of Harold and Mary Doroshow
Dr. Howard Ansel
Anonymous
Arlene Appelbaum
Bar Orn Investments
Julie Baum
Robert Beugen
Judith Berg
In honor of the ‘Mi Shebeirach Bar Mitzvah’ of Larry Zelle
Pam and Paul Bernstein
Julie and Matthew Bloom
Robin Doroshow and Rich Kronfeld, cont.
In honor of Aviva and Yardena Meyerhoff’s graduations
In honor of Minnie Wolovitch’s graduation
In honor of Emela and Webster Lehmann’s graduations
In honor of Marc Taple’s graduation
In honor of Rachel Brodsky’s graduation
Phyllis Heilicher
Morris and Geraldine Hoffman
Alan Ingber
Joe Ingber
In memory of Harry Ingber
Jerry and Judith Brin Ingber
Jay Isenberg
Debby and Dr. Ted Jewett
JHSUM Staff and Board, cont.
In honor of Bobbie Goldfarb’s retirement
In honor of Elliot Kaplan receiving the Regents Award from the University of Minnesota
In honor of Judith Brin Ingber being honored a groundbreaking Jewish and Israeli dance scholar
In honor of Jennifer Kaplan
In honor of Tricia Cornell
In honor of Kate Dietrick
In honor of Erica Schultz
In memory of Lisa Heilicher
Bob and Jennifer Kaplan
Eloise and Elliot Kaplan
Harold Kaplan and Eileen Strauss
Marilyn Karasov
Miriam and Erwin Kelen
Jane Kerr
Gary Kohler
Deborah Kovak
Suzy Kronfeld
In honor of Robin Doroshow’s new position as Executive Director of JHSUM
In honor of Robin Doroshow
Anita Kunin
Laura Kerban LaBoda
In honor of Susan Weinberg
Betsy and Andy Landherr
In memory of Marcy Kronfeld
Mark and Susan Leder
Jules Levin
James Levine
Dr. John and Rachel Levitt
Lee Litman
Rhoda and Don Mains
Roxanne Markoff
Beatrice and P.T. Magee
Linda Passon McNally
Joel and Danna Mirviss
Lindsay Nauen and Richard Weil
Richard Newmark
Lisa Nicholls
Allen and Marcia Oleisky
Etta Fay Orkin
In memory of Barbara Moss Silver
Charles and Margie Ostrov
Dorothy and Norman Pink
Dr. Beryl Radin
Rabbi Debra Rappaport and Bobby Zelle
In honor of Linda Schloff
Gary and Susan Rappaport
Dory Rose
In Memory of Jerry Bratter
Layne and Dave Rosen
In honor of Evelyn Weiss 90th birthday
Thomas and Gwynn Rosen
Jacqueline Royce
In memory of Jerold Aich
Doris Rubenstein
Karen Rubin
In honor of Norma Shpayher
Jay and Daphnah Sage
In appreciation of Robin Doroshow
Joy Sandler
Laurence and Susanne Savett
Linda and Leonard Schloff
In memory of Artice Silverman

Phillip Dworsky
Isaac Eisniman
David Feinberg
David and Margo Fox
Gail Freedman and Dr. Reuben Lubka
In honor of Robin Doroshow
Gary Gardner and Helen Kivnick
Allan and Nanci Garon
Rafi Geretz
Amos Gewirtz
Natalie Levin and Stephen Gilberstadt
In memory of Lucille Gilberstadt
Linda Gilfix
Rick Glassman
In memory of Thomas Kieffer
Dr. Stanley and Luella Goldberg
Bonnie and Les Goldblatt
Philip and Ranae Goldman
Neal Gosman and Sandy Pappas
Arlis and Erv Grossman
In memory of Stuart Kaufman
In memory of Al Malmon
Harriet Guthertz
Morris Hartman
Robert Hartman
Jamie Heilicher

JHSUM Staff and Board
In honor of Joyce Nauen
In honor of Marvin Pertzik receiving the Frank Weil Award
In honor of Freda Hosen
In honor of Toni Hegna
In honor of Rod Brown
In honor of Sue Gates
In honor of Gail Pickus
In honor of Bea and Herschel Premack
In honor of Congregation B’hai Isaac
In honor of Harold Smith’s 100 Birthday
In memory of Marcy Kronfeld
In honor of Linda and Len Schloff’s 60th anniversary
In honor of Marshall Tanick being named the Citizen of the Year by Rotary International Club of Golden Valley
In honor of Rabbi Morris Allen’s retirement
In honor of Rabbi Kassel Abelson’s Birthday
In honor of Charlie Nauen being named one of the top 100 Minnesota Super Lawyers
In honor of Marvin Roger Anderson and the opening of the Rondo Commemorative Plaza

JHSUM Staff and Board, cont.
In honor of Robin Doroshow and Board, cont.
In honor of Bobbie Goldfarb’s retirement
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Karen Rubin
In honor of Norma Shpayher
Jay and Daphnah Sage
In appreciation of Robin Doroshow
Joy Sandler
Laurence and Susanne Savett
Linda and Leonard Schloff
In memory of Artice Silverman
Linda and Leonard Schloff, cont.
In memory of Ronald Glassman
In memory of Binne Weinstein
In memory of Cindy Lobel
In memory of Claire Fink
In Memory of Sid Applebaum

Tyler Schmidt
In memory of Terri Grodsky

Deborah and Sandy Selnick
Berta Shapiro
In honor of Fred Nathanson’s 85th Birthday

Betty Sher
In honor of Idele Weinberg
In appreciation of Frank and Debbie Sher

Dianne Siegel
Joanne and Michael Silverman
Neil and Jill Singer
David Smith
Sandy and Jason Sondell

Elaine Steinman
In honor of Gracia Kuller’s Milestone Birthday

Sandy and Mike Swirnoff
In honor of Linda and Leonard Schloff’s 60th wedding anniversary

Katherine and Jeffrey Tane
In honor of Linda Schloff’s milestone birthday and Linda Schloff and Len and Linda’s 60th wedding anniversary
In memory of Marcy Kronfeld
In memory of Elissa Heilicher

Heidi and Sully Tarshish
In honor of Julie Tarshish and the great work of JHSUM

Julie and Ethan Tarshish
In memory of Marcy Kronfeld

William and Ryvelle Tilsner

Sharon and Bill Torodor
In memory of Evelyn and Sherman Marrinson
In memory of Sol and Eleanor Torodor

Katharine Tyler
Shirley Ungar
Jeffrey and Stacie Usem

James Vculek

David and Mary Ann Wark
In honor of Etta Fay Orkin’s special birthday

Robert Warshawsky
Susan Watchman
Beverly Weinberg
Susan Weinberg
Freddie Weisberg

Irwin Weisman
In memory of Margery P. Weisman

Ardis and Tom Wexler

Dolores Wine
In honor of ShirleyMae Lane

Howard and Alaine Wilsensky
In honor of Sybil Wilsensky’s 80th birthday

Robert Wilensky
William and Raleigh Wolpert
In memory of Lisa Heilicher

Danny and Dawn Zouber
Neal Gendler
In memory of Bernice Cowl Gordon

Michael and Judy Gordon
In memory of Bernice Cowl Gordon

Berta and Nahum Kipnis
In memory of Bernice Cowl Gordons

Linda and Leonard Schloff
In memory of Bernice Cowl Gordon

Sharron Steinfeldt
In memory of Bernice Cowl Gordon
In memory of Rivoli Golden

Ellen Zyroff
In memory of Bernice Cowl Gordon

FOUNDATIONS AND SUPPORTING ORGANIZATION CONTRIBUTIONS
Sept 2016–Dec 2018

Andree Aelion Brooks Donor Advised Fund: Allyson Brooks

Martin and Esther Capp Family Fund

Linda and Mike Fiterman Family Foundation

Bernice Cowl Gordon Fund

The Heilicher Foundation

Micah Fund of The Columbus Foundation: Melodee Kornacker

Minneapolis Jewish Federation

Minnesota Historical Society

St. Paul Jewish Federation

Shir Tikvah Congregation

Herb and Judy Weisberg Fund of The Columbus Foundation

Barry Wolfish and Randi Winston Family Charitable Fund
### REVENUES AND EXPENDITURES | 2018

#### REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Community Allocations</td>
<td>$9,814.00</td>
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<tr>
<td>General Contributions</td>
<td>$23,436.25</td>
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<tr>
<td>Operating Grants</td>
<td>$25,000.00</td>
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<tr>
<td>Membership</td>
<td>$12,341.38</td>
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<tr>
<td>Earned Income</td>
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<td>Restricted Grants</td>
<td>$123,625.00</td>
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<tr>
<td>Endowment Income</td>
<td>$47,502.54</td>
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**TOTAL REVENUE** $244,858.59

#### EXPENDITURES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Administrative</td>
<td>$92,804.40</td>
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<tr>
<td>Fundraising</td>
<td>$4,097.43</td>
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<tr>
<td>Programming:</td>
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<tr>
<td>Preservation</td>
<td>$14,335.22</td>
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<tr>
<td>Interpretation</td>
<td>$37,050.47</td>
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<tr>
<td>Cost of Goods</td>
<td>$2,109.45</td>
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**TOTAL EXPENSES** $150,396.97

**NET INCOME** $94,461.62

#### BALANCE SHEET | 2018

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Cash and Equivalent</td>
<td>$89,259.94</td>
</tr>
<tr>
<td>Endowments</td>
<td>$625,588.34</td>
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<tr>
<td>Equipment</td>
<td>$1,628.66</td>
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<tr>
<td>Inventories</td>
<td>$28,578.35</td>
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**TOTAL ASSETS** $745,055.29

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payables</td>
<td>$250.00</td>
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</table>

<table>
<thead>
<tr>
<th>Equity</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment Contributions</td>
<td>$373,014.83</td>
</tr>
<tr>
<td>Retained Earnings</td>
<td>$277,328.84</td>
</tr>
<tr>
<td>Net Income</td>
<td>$94,461.62</td>
</tr>
</tbody>
</table>

**TOTAL EQUITY** $744,805.29

**LIABILITIES AND EQUITY** $745,055.29

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**JEWISH HISTORICAL SOCIETY of the Upper Midwest**

Elise and Elliot Kaplan Family Jewish History Center
Jay and Rose Phillips Building | Barry Family Campus
4330 S. Cedar Lake Road | Minneapolis, MN 55416

[www.jhsum.org](http://www.jhsum.org)