“Optimism is just as contagious as fear,” master of ceremonies Dean Phillips told the enthusiastic crowd of 450 people gathered in the Ted Mann Concert Hall on the University of Minnesota campus to celebrate the Jewish Historical Society of the Upper Midwest’s 35th anniversary. His words reflected the hopeful nature of the event itself—the largest JHSUM has ever done—marking a major milestone for the organization.

“There is a story to be told. Our story. And it happened right here.” These words were part of the opening of the historical society’s new video, and they set the stage for the event, instilling a sense of pride for local Jewish history. Interspersing historic photos with interviews of key people in JHSUM’s history, the video depicted a moving story of Jews in the Upper Midwest and how the historical society came to be.
One such key person is board member Sharron Steinfeldt who reminded the audience of the importance of continuing to preserve Jewish history. “History is being made every moment in many parts of our community. Please continue to share your pictures and written materials that will tell your story.” As an original founder and major donor, she was honored for her highly important contributions to the legacy of the historical society along with JHSUM’s first Director of Collections, Exhibits and Publications Dr. Linda Mack Schloff, first Executive Director Katherine Tane, and on behalf of the Theresa and Nathan Berman family, their granddaughters, Julie Berman and Jaye Snyder.

"History is being made every moment in many parts of our community."

It was the generosity of Theresa and Nathan Berman which led to the formation of the Upper Midwest Jewish Archives bearing their name—one of the largest collections of Jewish immigration history in the United States. The archives are housed in the underground caverns at Elmer L. Andersen Library at the University of Minnesota. The formal gifting of the archives to the University in 2012 was a key moment in JHSUM’s history, allowing its riches to be preserved in underground vaults for perpetuity.

JHSUM honorees and 140 other VIP attendees toured the caverns and viewed select contents from the archives prior to the gala event. This pre-gala event offered VIPs the chance to meet master
of ceremonies Dean Phillips and keynote speaker Ari Shapiro as well as make new connections with each other.

Indeed “connected” is how one of the audience members said that they felt after the main event was over. Others described feeling “inspired” and “invigorated.”

The task of bringing stories to life is not done
Reflecting on the event, Board President Jamie Heilicher said the entire event exceeded his expectations. “[Phillips] and [Shapiro] both did a fantastic job of showing the importance of immigration by connecting immigration of the past to immigration of today. They had great chemistry together to make the entire night feel like we were all one big family!”

Heilicher says that his goal for JHSUM is to keep collecting material “to make the stories come alive.” “In order to do that,” he says, “we need to find long-term funding through endowments and community support.” As part of the JHUSM community, please consider making a contribution to ensure 35 more years to come!

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MC and Keynote connect local roots with lessons of immigration today

“You have to know the past to understand the present.”

Carl Sagan’s famous sentiment, quoted at JHSUM’s anniversary event, certainly captured the perspectives of both keynote speaker Ari Shapiro and master of ceremonies Dean Phillips, both of whom shared stories from their contemporary involvement with immigration issues and their connection to their regional Jewish roots.

*All Things Considered* cohost Ari Shapiro shared a series of vivid and fast-past stories of his work as a reporter documenting immigration around the world. He set the stage by telling the audience that we are currently experiencing the “largest global migration crisis since World War II” and, at 70 million, the world’s displaced population is at an all time high. Yet, through covering stories around the world, Shapiro has found that “the experience of migrants is the same.” He went on to say, “it’s so easy for us to think of those people as ‘those people’…but I think it’s valuable to broaden that conversation.”

Connecting back to Judaism, Shapiro quoted Ben Rawlence, “Our myths and religions are steeped in the lore of exile, and yet we fail to treat the living examples of that condition as fully human.” He cited the example of Passover where, “in every generation, each person is obligated to see themselves as having personally left slavery in Egypt.” Here Shapiro affirmed the importance of listening to people’s stories and developing empathy. “That act of viewing the experiences of someone else as though it is happening to you, seeing the world from the eyes of another, from a perspective outside of your own, to me it is a revolutionary act and it is something that Judaism commands us to do.”

To view JHSUM’s video, “It happened right here” visit www.jhsum.org

Jewish values were certainly part of Shapiro’s upbringing in Fargo, where his family kept kosher and attended two different synagogues. Though they moved to Portland, Oregon when he was eight, it was not before Shapiro, who is a regular guest singer with the band Pink Martini, got a start on his singing career. “One of the earliest photographs of my Jewish life is me standing at the bima and singing Adon Olam and shaking the banister as though it might come off.”

In a uniquely personal moment, Shapiro acknowledged just how meaningful it was for him to be making a speech on the University of Minnesota campus. Before moving to Fargo, his parents had met in 1969 at a folk dancing class at the U of M and his brother was born at the U of M hospital. “It feels like a homecoming
for me…to be honest, every speech I give I say it’s so nice to be here, but today I actually sincerely mean it.”

Their struggle was our struggle
Congressman Dean Phillips also acknowledged his personal connection when he spoke passionately about his great-grandmother Rose Phillips who, during the two years leading up to her death at age 103, told Phillips stories about her and her husband’s lives growing up as Jewish immigrants in North Minneapolis and Manitowoc, Wisconsin. Phillips noted that, despite moving upward economically, neither of his grandparents “traveled outside the United States of America in their entire lifetimes...for fear that they would not be allowed to return.” Phillips went on to connect his family’s history to the present day where “millions of people are getting into their beds at this very moment, in this very country, with the very same fears and insecurities.”

As the descendants of Jewish immigrants, Phillips said that we can respect “the struggles and injustices facing far too many immigrant families living in the same neighborhoods and, in some cases, the very same houses in which our predecessors began their lives in America over a century ago.” Phillips expressed his gratitude to JHSUM “for collecting, preserving and sharing the stories of my foremothers and forefathers, and thousands of others around the region.” As Phillips saw it, not only does preserving the past help us better understand the present, but it helps us and future generations to “better appreciate the many blessings that we enjoy today.”

Community members Elliot and Eloise Kaplan were so inspired by our 35th anniversary celebration that they have created a wonderful matching grant opportunity.

They will match every gift between $100 and $1,000 made before Dec. 31, 2019, up to $100,000.

Join them today in honoring our past and investing in our future.
Reference “Kaplan Match” to ensure your gift goes further.

To view JHSUM’s video, “It happened right here” visit www.jhsum.org
Celebration of the South Dakota experience

Two books covering the South Dakota Jewish experience were jointly celebrated in an event on Sept. 9 at the Sabes JCC. Ann Haber Stanton, known as South Dakota’s Jewish historian, presented on her book, *Deadwood’s Jewish Pioneers: A Gold Rush Odyssey*. She was joined by Senator Stanford Adelstein, whose life as a Jewish public servant is the subject of Dr. Eric Zimmer’s book, *The Question of “Why”?* Fans of Upper Midwest Jewish history enjoyed an evening of readings, Q&A and book signing.
A big **Thank You** to all our supporters for a fantastic 35th Anniversary Celebration. Not only did we put on a great event that fit our mission but raised some money to help with future projects and experienced the joy of coming together around our community history.

We have many more events planned for the year, large and small, which will continue to tell the stories of our Jewish experiences. Through acting on our mission, we capture the stories that enrich our lives, strengthen our community and lay the foundation for educating future generations.

**Keep history going strong!**
Our organization doesn’t exist without you: our members. Your continued support enables us to preserve the physical pieces of history, capture stories, interpret, share and grow. By doing so, we reach out to future generations, to keep them engaged and proud to be a part of this great community.

*Please join us in realizing our mission—make your donation or renew your membership today.*

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**Historic Duluth synagogue lost to fire**

We are saddened to learn of the loss of this historic synagogue to fire on Sept. 9, 2019, and send strength to its congregants. Known as the 3rd Street Shul, Adas Israel was the last remaining Orthodox synagogue in Duluth. While its membership had shrunk to fewer than 100 individuals in recent years, Jews from around the globe have written and shared many memories of this congregation and how it touched their lives.

JHSUM is fortunate to have been contacted by Zack Ellis, founder of TheirStory. Zack has generously offered to open TheirStory to individuals and groups who would like to record and share their Adas Israel stories free of charge for a period of six months. From Nov. 1, 2019 through Apr. 30, 2020, you are invited to record your story as it relates to Adas Israel, and TheirStory will complete all editing. To participate, please contact JHSUM at history@jhsum.org or 952-381-3360. Once recorded, the story will be saved and shared with Adas Israel congregation, as well as the Nathan and Theresa Upper Midwest Jewish Archives. Additionally, you will be able to download and save a copy of your recording, all free of charge during this six month time period.

**TheirStory** is a website dedicated to helping people and communities to reflect on, document, and share the stories that help to shape who they are. You can record audiovisual stories either individually, or you can record live video conversations between two or more people (think FaceTime, but recorded). You can read more about how a trip to the Anne Frank House inspired TheirStory’s Founder, Zack Ellis, to create TheirStory at www.theirstory.io/about-us.

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**Adas Israel Congregation in Duluth, MN, circa 1900s**

*Courtesy of Upper Midwest Jewish Archives, University of Minnesota Libraries*
Thanks to all who attended our 35th Anniversary celebration. Deepest appreciation to my board and volunteers who made the event a wonderful success. Between the enthusiastic crowd, the thought-provoking keynote, our incredible master of ceremonies, and the great love everyone showed for our organization, the evening couldn’t have been better. Not to mention the delicious desserts, at the VIP event, donated by Danny and Elana Schwartzman of Common Roots Café!

During our anniversary celebration, many of you had a chance to tour the Nathan & Theresa Upper Midwest Jewish Archives. I personally encourage each of you to consider what might be in your basement or attic. Please contact JHSUM, or Archivist Kate Dietrick at diet0134@umn.edu or at 612-625-0192 for more information about how to donate, or to access the archives for your own research.

I hope to see you at our annual meeting on Nov. 3 (see p.6), as well as at the other programs and events we sponsor throughout the year.

Shana Tovah—wishing all a healthy and peaceful 5780.